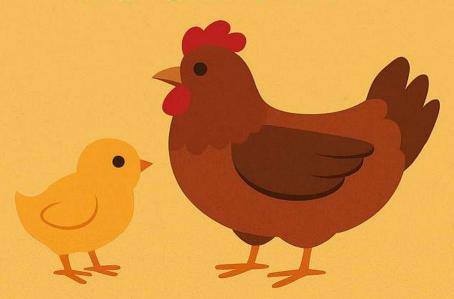
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Introduction to Poultry Farming in India

- **Significance**: Poultry farming is a vital component of Indian agriculture, contributing to food security, rural employment, and economic growth. It provides affordable protein through eggs and meat, supporting nutritional needs.
- **Economic Impact**: Accounts for ~7.28% of agricultural GVA, with an estimated value of Rs. 2,12,915 crores. It supports millions of livelihoods, especially in rural and semi-urban areas.
- **Global Position**: India ranks 3rd in egg production (103 billion eggs annually) and 5th in poultry meat production (4.6 million metric tonnes annually).
- **Livestock Census (2019)**: Poultry population ~851 million, with a 33.1% growth from 2012. Tamil Nadu leads in poultry population, followed by Andhra Pradesh.

Poultry Breeds

Indigenous Breeds

- Aseel:
 - o Origin: Andhra Pradesh, Tamil Nadu, and Rajasthan.
 - o Characteristics: Strong, aggressive, used for cockfighting. Good for meat production due to robust build.
 - Egg Production: 40–50 eggs/year.
 - Weight: Males (4–5 kg), Females (3–4 kg).

Kadaknath:

- o Origin: Madhya Pradesh (Jhabua region).
- Characteristics: Black meat, high protein, low fat, valued for medicinal properties.
- o Egg Production: 80–100 eggs/year.
- o Weight: Males (1.8–2 kg), Females (1.2–1.5 kg).

Chittagong:

- o Origin: Eastern India (Odisha, West Bengal).
- o Characteristics: Dual-purpose, hardy, suitable for backyard systems.
- o Egg Production: 60–80 eggs/year.

Busra:

- Origin: Gujarat.
- o Characteristics: Small size, disease-resistant, ideal for free-range systems.

- o Egg Production: 50-60 eggs/year.
- Other Breeds: Frizzle, Naked Neck, and Vanaraja (hybrid for backyard farming).

Exotic Breeds

• White Leghorn:

- o Characteristics: Small body, white feathers, excellent layer.
- Egg Production: 250–300 eggs/year.
- Used in: Commercial layer farms.

Rhode Island Red:

- o Characteristics: Brown feathers, dual-purpose, hardy.
- o Egg Production: 200–250 eggs/year.
- Weight: Males (3.5–4 kg), Females (2.5–3 kg).

• Plymouth Rock:

- Characteristics: Barred feathers, good for meat production.
- Weight: Males (3.5–4.5 kg), Females (2.5–3.5 kg).

Cornish:

- o Characteristics: Fast-growing, muscular, ideal for broiler production.
- Weight: Males (4–5 kg), Females (3–4 kg).

Hybrid Breeds

- Layers: Babcock, BV-300, Hy-Line Brown (high egg yield, 280–320 eggs/year).
- **Broilers**: Cobb, Ross, Hubbard (fast growth, market weight in 35–42 days).
- Dual-Purpose: Kuroiler, Vanaraja, Gramapriya (developed for rural poultry farming).

Poultry Production Systems

Backyard Poultry:

- o Low-input, free-range system using indigenous or improved breeds.
- o Benefits: Low cost, nutritional security, women empowerment.
- o Challenges: Predation, disease susceptibility, low productivity.

• Semi-Intensive System:

Combines free-range and confined housing.

- Suitable for dual-purpose breeds like Rhode Island Red.
- o Features: Small coops, supplemental feeding, moderate biosecurity.

• Intensive System:

- Commercial farms with controlled environments.
- o Types:
 - Cage System: Layers housed in battery cages (1.5–2 sq.ft./bird). Maximizes egg collection and hygiene.
 - Deep Litter System: Broilers raised on bedding (rice husk, sawdust).
 Requires 1 sq.ft./bird.
 - Slat Floor System: Elevated floors for better waste management.
- Features: Automation, climate control, high productivity.

Environmentally Controlled Housing (ECH):

- Maintains temperature (18–25°C for layers, 24–26°C for broilers) and humidity (50–60%).
- o Uses fans, heaters, and cooling pads for optimal conditions.

Poultry Management Practices

Housing

Design:

- o Orientation: East-west to minimize direct sunlight.
- Ventilation: Cross-ventilation to reduce ammonia buildup.
- Flooring: Concrete or earthen with litter (4–6 inches deep).
- o Lighting: 16 hours/day for layers to stimulate egg production.

Space Requirements:

- o Layers: 1.5–2 sq.ft./bird (cage), 2–3 sq.ft./bird (deep litter).
- o Broilers: 0.8–1 sq.ft./bird (deep litter).
- o Chicks: 0.5 sq.ft./chick (brooding).

• Brooding:

- o Temperature: 32–35°C (1st week), reduced by 3°C/week.
- Equipment: Brooders (electric, gas, or infrared lamps).

Feeding

- Nutrient Requirements:
 - o Layers:
 - Protein: 16–18% (for egg production).
 - Calcium: 3–4% (for eggshell formation).
 - Energy: 2600–2800 kcal/kg.
 - o Broilers:
 - Protein: 20–22% (starter), 18–20% (finisher).
 - Energy: 3000–3200 kcal/kg.
 - Chicks: High protein (22–24%) starter feed for first 2 weeks.
- Feed Types:
 - Starter: 0-2 weeks (high protein, small particle size).
 - o **Grower**: 3–6 weeks (moderate protein).
 - **Finisher**: 6–8 weeks (for broilers, high energy).
 - Layer Mash: Post-18 weeks for egg production.
- Additives:
 - Antibiotics: Prevent bacterial infections (e.g., oxytetracycline).
 - o Probiotics: Enhance gut health.
 - Vitamins: A, D3, E for immunity and bone health.
- Feeding Schedule:
 - Chicks: Ad libitum feeding.
 - o Layers: 110-120 g feed/bird/day.
 - o Broilers: 150–200 g feed/bird/day.

Water Management

- **Quality**: Potable, free from pathogens and chemicals.
- Quantity:
 - o Layers: 250–300 ml/bird/day.
 - o Broilers: 200–250 ml/bird/day.

- o Chicks: 100–150 ml/chick/day.
- **Equipment**: Nipple drinkers, bell drinkers, or manual waterers.

Litter Management

- Materials: Rice husk, sawdust, wood shavings.
- **Depth**: 4–6 inches for deep litter systems.
- Maintenance: Regular turning to prevent caking and ammonia buildup.

Poultry Breeding

- Selection Criteria:
 - Layers: Egg number, size, and shell quality.
 - o Broilers: Growth rate, feed conversion ratio (FCR), meat yield.
 - o Dual-Purpose: Balanced egg and meat production.
- Breeding Methods:
 - o Natural Mating: 1 rooster per 10–12 hens.
 - Artificial Insemination: Used in commercial farms for genetic improvement.
- Hatchery Management:
 - Incubation:
 - Duration: 21 days.
 - Temperature: 37.5–37.8°C.
 - Humidity: 55-60% (setter), 65-70% (hatcher).
 - Turning: 4–6 times daily to prevent embryo sticking.
 - o **Candling**: Done on days 7 and 14 to check embryo viability.
 - Hatching: Chicks hatch on day 21, transferred to brooding units.
- Sexing:
 - Vent sexing or feather sexing for day-old chicks.
 - o Auto-sexing breeds (e.g., Rhode Island Red) for easier identification.

Poultry Diseases and Health Management

Viral Diseases

Newcastle Disease (Ranikhet):

- Cause: Paramyxovirus.
- Symptoms: Respiratory distress, green diarrhea, nervous signs, high mortality (80– 100%).
- o Control: Vaccination (Lasota: Day 5–7, R2B: Week 8–10).

• Infectious Bronchitis (IB):

- o Cause: Coronavirus.
- o Symptoms: Coughing, sneezing, reduced egg production, wrinkled eggshells.
- Control: Vaccination at 4–6 weeks.

Avian Influenza (Bird Flu):

- o Cause: Influenza A virus (H5N1, H7N9).
- o Symptoms: Severe respiratory issues, swollen head, high mortality.
- Control: Biosecurity, culling infected flocks.

Marek's Disease:

- o Cause: Herpesvirus.
- Symptoms: Paralysis, tumors, weight loss.
- Control: Vaccination on Day 1.

Fowl Pox:

- Cause: Poxvirus.
- o Symptoms: Skin lesions, diphtheritic membranes in mouth.
- Control: Vaccination at 6–8 weeks.

Bacterial Diseases

• Fowl Cholera:

- Cause: Pasteurella multocida.
- o Symptoms: Fever, diarrhea, sudden death.
- o Control: Antibiotics (sulfonamides), vaccination.

Salmonellosis:

- o Cause: Salmonella spp.
- o Symptoms: Diarrhea, reduced hatchability, mortality in chicks.
- o Control: Biosecurity, antibiotics (enrofloxacin).

Colibacillosis:

- o Cause: Escherichia coli.
- Symptoms: Respiratory issues, septicemia.
- o Control: Antibiotics, clean water.

Parasitic Diseases

Coccidiosis:

- Cause: Eimeria spp.
- Symptoms: Bloody diarrhea, weight loss, high mortality in chicks.
- o Control: Anticoccidial drugs (amprolium), vaccination.

Roundworms:

- o Cause: Ascaridia galli.
- Symptoms: Poor growth, intestinal blockage.
- Control: Deworming (piperazine).

Fungal Diseases

• Aspergillosis:

- o Cause: Aspergillus fumigatus.
- Symptoms: Respiratory distress, gasping.
- o Control: Clean litter, avoid moldy feed.

Vaccination Schedule

- Day 1: Marek's Disease (HVT vaccine, subcutaneous).
- Day 5-7: Newcastle Disease (Lasota, eye drop/intranasal).
- Day 14: Infectious Bursal Disease (IBD, drinking water).
- Week 4-6: Infectious Bronchitis (IB, drinking water).
- **Week 6–8**: Fowl Pox (wing-web method).
- Week 8-10: Newcastle Disease booster (R2B, intramuscular).

Biosecurity Measures

- Restrict farm access to authorized personnel.
- Disinfect equipment, vehicles, and footwear.

- Quarantine new birds for 2–3 weeks.
- Use all-in, all-out system to prevent disease carryover.
- Dispose of dead birds properly (incineration or deep burial).

Egg and Meat Production

Egg Production

- **Age of Lay**: 18–20 weeks for commercial layers.
- **Peak Production**: 26–30 weeks (80–90% hen-day production).
- Annual Yield: 280–320 eggs/bird for hybrids.
- Factors Affecting:
 - Nutrition: High calcium and protein.
 - Lighting: 16 hours/day (natural + artificial).
 - Stress: Avoid overcrowding, temperature extremes.
- Egg Quality:
 - o Grading: AA (>60g), A (53–60g), B (<53g).
 - o Shell Quality: Affected by calcium, vitamin D3, and age.
 - Storage: 10–15°C, 70–75% humidity.

Meat Production

- Broiler Growth:
 - Market Weight: 1.5–2 kg in 35–42 days.
 - Feed Conversion Ratio (FCR): 1.6–1.8 (kg feed/kg weight gain).
 - o Dressing Percentage: 70–75%.
- Processing:
 - Slaughter: Humane, at 0–4°C to preserve meat quality.
 - o Packaging: Vacuum-sealed or frozen at -18°C.
- Factors Affecting:
 - o Genetics: Cobb, Ross for fast growth.
 - o Feed: High-energy finisher diets.
 - o Management: Proper ventilation, low stress.

Government Schemes and Initiatives

- National Livestock Mission (NLM):
 - Supports backyard poultry, hatchery development, and feed units.
 - o Provides subsidies for small-scale farmers.
- Poultry Venture Capital Fund (PVCF):
 - o Financial assistance for poultry farm setup, including housing and equipment.
 - Interest subsidies through NABARD.
- Rashtriya Krishi Vikas Yojana (RKVY):
 - Funds poultry development projects, training, and extension services.
- Krishi Megh:
 - Cloud-based data platform for agricultural research, including poultry statistics.
- Kisan Sarathi:
 - Real-time information system for farmers, covering poultry health and market trends.
- ACABC (Agri-Clinics and Agri-Business Centres):
 - o Training by MANAGE for poultry entrepreneurship.

Key Statistics (2019–20)

- **Poultry Population**: 851 million (33.1% growth from 2012).
- **Egg Production**: 103 billion eggs annually.
- **Poultry Meat**: 4.6 million metric tonnes annually.
- Per Capita Availability:
 - Eggs: 74 eggs/person/year.
 - Poultry Meat: 3.5 kg/person/year.
- Top States:
 - o Poultry Population: Tamil Nadu, Andhra Pradesh, Telangana.
 - o Egg Production: Andhra Pradesh, Tamil Nadu, Haryana.
 - o Meat Production: Maharashtra, Haryana, West Bengal.

Miscellaneous Topics

Poultry Waste Management:

- o Manure: Rich in nitrogen (1.5–2%), used as organic fertilizer.
- o Disposal: Composting or biogas production to prevent environmental pollution.

Marketing:

- o Channels: Direct (farm-gate), wholesale, retail.
- o Challenges: Price fluctuations, middlemen dominance.

• Poultry Equipment:

- Feeders: Linear or circular, 10–15 cm/bird.
- o Drinkers: 1 nipple/10 birds, 1 bell/50 birds.
- o Incubators: 100–10,000 egg capacity for hatcheries.

Record Keeping:

- Track feed consumption, egg production, mortality, and vaccination.
- Helps in cost analysis and flock management.

One-Liners for Quick Revision

- Poultry population in India: ~851 million (20th Livestock Census, 2019).
- Top egg-laying breed: White Leghorn (280–300 eggs/year).
- Ideal FCR for broilers: 1.6–1.8.
- Incubation period: 21 days at 37.5°C, 55–60% humidity.
- Newcastle Disease vaccine: Lasota (Day 5–7), R2B (Week 8–10).
- Calcium requirement for layers: 3–4% in feed.
- Broiler market weight: 1.5–2 kg in 35–42 days.
- Tamil Nadu: Highest poultry population state.
- ACABC training: Provided by MANAGE for agribusiness.
- Nitrogen: Key nutrient in poultry feed and manure.